

Remit Address:
WFLA
33096 Collection Center Drive
Chicago, IL 60693
Main: (813) 221-5771
Billing: (317) 296-3100

## **Billing Address:**

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Avenue Annapolis, MD 21403 USA

INVOICE				

Advertiser	POL/Priorities USA Action
Product	ISSUE
Estimate Number	4557

Invoice #	870659-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	870659
Alt Order #	25151313
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Tonight Show	Tonight Show								
					6 to 09/26/16	5x	MTWTF				
	WFLA			Tu	09/20/16	:30	11:51 PM	PRATV1624H	\$2,000.00		5
	WFLA			W	09/21/16	:30	12:27 AM	PRATV1624H	\$2,000.00		3
	WFLA			Th	09/22/16	:30	12:15 AM	PRATV1626H	\$2,000.00		2
	WFLA			F	09/23/16	:30	11:51 PM	PRATV1624H	\$2,000.00		4
2	WFLA	M-F 5-530p	5-530p								
					6 to 09/26/16	5x	MTWTF				
	WFLA			Tu	09/20/16	:30	5:13 PM	PRATV1624H	\$1,365.00		5
	WFLA			W	09/21/16	:30	5:23 PM	PRATV1626H	\$1,365.00		2
	WFLA			Th	09/22/16	:30	5:13 PM	PRATV1626H	\$1,365.00		3
	WFLA			F	09/23/16	:30	5:24 PM	PRATV1624H	\$1,365.00		4
3	WFLA	M-F 530-6p	530-6p								
					6 to 09/26/16	5x	MTWTF				
	WFLA			Tu	09/20/16	:30	5:53 PM	PRATV1626H	\$1,470.00		1
	WFLA			W	09/21/16	:30	5:53 PM	PRATV1626H	\$1,470.00		5
	WFLA			Th	09/22/16	:30	5:52 PM	PRATV1626H	\$1,470.00		4
	WFLA			F	09/23/16	:30	5:51 PM	PRATV1626H	\$1,470.00		2
4	WFLA	Local 6p News	6-630p								
				09/20/1	6 to 09/26/16	3x	MTWTF				
	WFLA			Tu	09/20/16	:30	6:23 PM	PRATV1626H	\$2,310.00		2
	WFLA			W	09/21/16	:30	6:23 PM	PRATV1624H	\$2,310.00		1
	WFLA			F	09/23/16	:30	6:09 PM	PRATV1626H	\$2,310.00		3
5	WFLA	Local 7p News	7-730p								
				09/20/1	6 to 09/26/16	5x	MTF				
	WFLA			Tu	09/20/16	:30	7:26 PM	PRATV1624H	\$1,260.00		1
	WFLA			F	09/23/16	:30	7:09 PM	PRATV1624H	\$1,260.00		4
	WFLA			F	09/23/16	:30	7:25 PM	PRATV1626H	\$1,260.00		2
6	WFLA	Today Show	657-9a								
				09/20/1	6 to 09/26/16	2x	MTWTF				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WFLA	Today Show	657-9a	•			_				
	WFLA			Tu	09/20/16	:30	8:45 AM	PRATV1626H	\$2,550.00		2
7	WFLA	M-F 730-8p	730-8p								
		•	•	09/20/16	6 to 09/26/16	5x	MTWTF				
	WFLA			Tu	09/20/16	:30	7:49 PM	PRATV1626H	\$1,050.00		1
	WFLA			W	09/21/16	:30	7:48 PM	PRATV1626H	\$1,050.00		3
	WFLA			Th	09/22/16	:30	7:54 PM	PRATV1624H	\$1,050.00		4
	WFLA			F	09/23/16	:30	7:48 PM	PRATV1626H	\$1,050.00		5
8	WFLA	SNL	Sa 1130p-1a								
				09/19/16	6 to 09/25/16	1x	S-				
	WFLA			Sa	09/24/16	:30	1:01 AM	PRATV1624H	\$3,000.00		1
9	WFLA	Local Sa 7a News	7-8a								
•				09/19/1	6 to 09/25/16	1x	S-				
	WFLA			Sa	09/24/16	:30	7:54 AM	PRATV1626H	\$525.00		1
10	WFLA	Su 12p News	12-1p	- Cu	00/2 !/ ! 0	.00	7.10 . 7		φο=0.00		·
10	WILA	3u 12p News	12-1p	00/10/1	6 to 09/25/16	1x	S				
	WFLA			Su	09/25/16	:30	12:22 PM	PRATV1626H	\$630.00		1
11	WFLA	WFLA 7a News Su	Su 7-8a	Su	03/23/10	.50	12.22 1 101	FRATVIOZON	ψ030.00		'
11	WFLA	WFLA /a News Su	Su /-8a	00/10/1	00/05/40						
	14/EL A				6 to 09/25/16	1x	S		<b>\$100.00</b>		
	WFLA			Su	09/25/16	:30	7:11 AM	PRATV1626H	\$160.00		1
12	WFLA	Today Show Su	8-9a								
					6 to 09/25/16	1x	S				
	WFLA			Su	09/25/16	:30	8:25 AM	PRATV1626H	\$1,785.00		1
13	WFLA	Local Su 9a News	9-10a								
				09/19/10	6 to 09/25/16	1x	S				
	WFLA			Su	09/25/16	:30	9:22 AM	PRATV1624H	\$1,050.00		1
14	WFLA	Late News M-Su	M-Su								
				09/20/16	6 to 09/26/16	5x	MTWTFSS				
	WFLA			Tu	09/20/16	:30	11:21 PM	PRATV1626H	\$4,200.00		1
				10	00/20/10	.00	<u></u>		ψ-1,200.00		

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14	WFLA	Late News M-Su	M-Su								
	WFLA			W	09/21/16	:30	11:29 PM	PRATV1626H	\$4,200.00		3
	WFLA			Th	09/22/16	:30	11:13 PM	PRATV1626H	\$4,200.00		5
	WFLA			Sa	09/24/16	:30	11:21 PM	PRATV1626H	\$4,200.00		2
			Aired Spots	33							

<u>Gross Total</u> \$60,750.00

Agency Commission \$9,112.50

Net Amount Due \$51,637.50 Payment Terms 30 Days